

**WINEBOW, INC. JOINS FORCES WITH VINTAGE WINES, LLC.
TO EXPAND DISTRIBUTION OPERATIONS IN ILLINOIS**

NEW YORK—August 6, 2012—Winebow, Inc. announced today the acquisition of the assets of Illinois importer and distributor, Vintage Wines, LLC. The companies will combine their efforts in Illinois and operate as Vintage Wines, a subsidiary of Winebow, creating one of the leading fine wine distributors in the state.

Winebow is a major national importer of fine wines and spirits from around the world, and a distributor in New York, New Jersey, Pennsylvania, Washington, D.C., Connecticut, Massachusetts, and Montgomery County, Maryland. In 2010 Winebow expanded its distribution business into the state of Illinois, serving the market from a new Chicago facility.

“Vintage Wines has a talented team and excellent reputation,” said Jon Moramarco, President and CEO of Winebow. “By combining our strengths and resources, we look forward to becoming the leading fine wine distributor in Illinois. Combined, we double our sales force and better serve this key market with an impressive portfolio of domestic and international fine wine.”

“We are thrilled to be part of the Winebow family and join a dynamic, growing company that shares our long-term commitment to fine wine and customer service,” said Dennis Styck, Founder of Vintage Wines, who will continue as Founder and Chairman of the Illinois operation. “Our suppliers are overwhelmingly supportive of our joint effort and the ability to even better serve our customers.”

The combined entity will have an extensive offering of acclaimed wines from major wine regions around the world, including Argentina, Austria, Chile, France, Germany, Hungary, Italy, New Zealand, Portugal, Spain and the United States. Many of the top domestic and French suppliers, represented by Vintage Wines prior to the transaction, have already established long-term relationships with Winebow in their East Coast distribution markets.

Jennifer Crowley will oversee the new entity as Vice President, General Manager, leading a team of 80, including sales, brand management, marketing and support.

About Winebow

Winebow, Inc., founded in 1980 by Leonardo LoCascio, is a major importer, distributor and developer of a wide range of acclaimed fine wines and spirits from the world's most prominent growing regions. Winebow is headquartered in Montvale, New Jersey with offices in New York; Philadelphia; Washington, D.C.; Boston; Chicago; Seattle and Wallingford, Connecticut. For more information please visit www.winebow.com.

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